ASPECT PRINTING / ARTWORK GUIDE

1. Printed front

Your full-colour front design

Printed card: 148 x 105mm, landscape.
Extend backgrounds to the outer bleed edge.
Keep important details inside the safe line.
Use CMYK, embedded fonts and 300dpi images.

REMOVE ALL GUIDE TEXT AND LINES FROM YOUR FINAL FILE.

Red: cut line. Dashed teal: safe area. Outer page: 3mm bleed.

One four-page PDF. Keep unused pages blank. We check finish layers before production.

2. Printed back

Leave this page blank for one-sided printing

For two-sided printing, put your back design here.
Keep this page in the final PDF even when blank.
Use the same size and alignment on all four pages.

REMOVE ALL GUIDE TEXT AND LINES FROM YOUR FINAL FILE.

Red: cut line. Dashed teal: safe area. Outer page: 3mm bleed.

One four-page PDF. Keep unused pages blank. We check finish layers before production.

3. Front finish layer

Shapes for front foil or raised clear gloss

Use solid vector shapes in one contrasting colour.
No gradients, transparency or effects.
Minimum lettering: 8pt. Minimum lines: 1pt.
Raised gloss must cover less than 25% of this side.
For foil, remove matching printed objects below it.
The printed background may remain beneath foil.

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Red: cut line. Dashed teal: safe area. Outer page: 3mm bleed.

One four-page PDF. Keep unused pages blank. We check finish layers before production.

4. Back finish layer

Only for raised clear gloss on both sides

Leave this page blank for every other finish.
For back raised gloss, use solid vector shapes.
Minimum lettering: 8pt. Minimum lines: 1pt.
Raised gloss must cover less than 25% of this side.
Keep all finishing shapes aligned with the print.

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Red: cut line. Dashed teal: safe area. Outer page: 3mm bleed.

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