**ASPECT PRINTING / ARTWORK GUIDE**

# 1. Printed front

148 x 105mm finished; 154 x 111mm with bleed.

Place your front design on this page.

Extend backgrounds to the outer edge, including 3mm bleed.

Keep important details at least 3mm inside the cut line.

Supply CMYK artwork, embedded fonts and 300dpi images.

**REMOVE ALL GUIDE TEXT AND LINES BEFORE EXPORTING YOUR ARTWORK.**

Pink: cut line. Dashed teal: safe area. Outer page: bleed.
Keep all four pages. Staff check the finish before printing.

# 2. Printed back or blank

148 x 105mm finished; 154 x 111mm with bleed.

Use this page for a printed back. Leave it blank if the back is unprinted.

Match the front layout and keep both sides aligned.

Keep this page in a four-page finishing PDF even when blank.

Check the reading direction of both sides.

**REMOVE ALL GUIDE TEXT AND LINES BEFORE EXPORTING YOUR ARTWORK.**

Pink: cut line. Dashed teal: safe area. Outer page: bleed.
Keep all four pages. Staff check the finish before printing.

# 3. Front finish artwork

148 x 105mm finished; 154 x 111mm with bleed.

Place only the shapes for front foil or raised clear gloss here.
Use solid vector shapes, without gradients or transparency.
Use type of at least 8pt and lines of at least 1pt.
Raised gloss must cover less than 25% of this side.
For foil, remove matching printed objects beneath it; the background may remain.
Align this page exactly with your printed front.

**REMOVE ALL GUIDE TEXT AND LINES BEFORE EXPORTING YOUR ARTWORK.**

Pink: cut line. Dashed teal: safe area. Outer page: bleed.
Keep all four pages. Staff check the finish before printing.

# 4. Back finish artwork or blank

148 x 105mm finished; 154 x 111mm with bleed.

Use this page only for raised clear gloss on both sides.
Leave it blank for every other finish, but keep it in the PDF.
Use solid vector shapes aligned with your printed back.
Use type of at least 8pt and lines of at least 1pt.
Raised gloss must cover less than 25% of this side.

**REMOVE ALL GUIDE TEXT AND LINES BEFORE EXPORTING YOUR ARTWORK.**

Pink: cut line. Dashed teal: safe area. Outer page: bleed.
Keep all four pages. Staff check the finish before printing.